**SMART Cats**

The Alumni Association introduced a new volunteer resource at the 2015 Volunteer Leaders Conference called the Subject Matter Alumni Resource Team (aka SMART Cats). SMART Cat positions are reserved for valued volunteers who have demonstrated great skill, ability and expertise in a particular program, area or volunteer group.

In this role, SMART Cats are expected to be the primary consultant for all VUAA chartered organizations in which a volunteer/group needs assistance in creating or building an organizational area under the Alumni Relations purview.

**SMART Cats are tasked with:**

- **Leading** introductory conversations regarding their particular area of expertise.
- **Assessing** requests for the creation of new programs or initiatives in partnership with the VEC and Office of Alumni Relations.
- **Mastering** the procedures and policies required to begin or build a program or initiative with a keen understanding of University priorities and resources.
- **Reporting** all requests, progressions and trouble spots with potential or new programs or initiatives to the VEC and Office of Alumni Relations.
- **Serving** as a consultant to all groups to ensure long lasting, impactful and sustainable programming.
- **Mediating** any conflicts between volunteers or volunteers and the University as needed.
- **Activating** high level volunteers into the service of these constituency groups.

**Sample SMART Cat Positions**

Contact information for our SMART Cats will be listed on the VUAA Volunteer Resources webpage under “Volunteer Groups.”

- Club Development/Revitalization
- New Student Sendoffs
- Scholarship Golf Outings
- Scholarship Live/Silent Auctions
- Social Media Content/Marketing
- Speaker Series Events
- More to come...

Appendix F